

W.G. ANARUK

FOUNDER & CEO — ONLINE ORDERING SOFTWARE, BUSINESS DEVELOPMENT & OPERATIONS

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PROFESSIONAL SUMMARY

Founder and operations leader with 10 years of experience building and running businesses in Alaska, from front-line retail to full P&L ownership. Currently Founder & CEO of TIKT, an online ordering platform for restaurants, coffee shops, and retailers, and Co-Founder, President & COO of YBBT Gaming LLC. Self-taught full-stack builder who writes the code, negotiates the contracts, and runs day-to-day operations personally. Skilled in contract management, product architecture, staffing and training systems, budgeting, and client retention.

EXPERIENCE

Founder & CEO

Oct 2026 – Present

TIKT LLC · Self-Employed · Anchorage, AK (Hybrid)

Tech: HTML · CSS · JavaScript · Node.js · Supabase (PostgreSQL, Auth) · Stripe Connect · Square & Clover POS APIs · Cloudflare

- Founded an online ordering platform giving restaurants and retailers branded ordering pages without high commissions.
- Built and launched the platform end-to-end: ordering pages, merchant order dashboard, and self-serve menu editor.
- Integrated with Square and Clover POS so online orders land directly in merchants' existing systems.
- Launched TIKT Rewards, a free multi-business loyalty network; offer website builds for local businesses.
- Built pricing, payments, and merchant onboarding; lead go-to-market and leadership recruiting.

Co-Founder, President & COO

Oct 2026 – Present

YBBT Gaming LLC · Self-Employed · Remote

- Co-founded the business arm of the YBBT gaming community to run revenue operations across merch, streaming, and community programs.
- Built and launched the community website and online merch store; lead advertising and development.
- Drafted the operating agreement, governance, and member profit-share structure; serve as Vice Chair of the Board of Managers.

Founder & CEO

Sep 2025 – Oct 2026

OnixAI LLC · Self-Employed · Anchorage, AK (Hybrid)

Tech: React Native · Expo / EAS Build · JavaScript · HTML · CSS · Node.js / Express · Supabase · Stripe · Cloudflare

- Founded a bootstrapped technology venture studio building software for small businesses and rural markets; owned product strategy, architecture, pricing, and go-to-market.
- Learned to code after co-founders exited in early 2026 and continued building solo, shipping full-stack web and mobile apps.
- Partnered with founders to launch new ventures; incubated the ordering product that became TIKT.

Co-Founder & President

Aug 2023 – Sep 2025

DGM Services, LLC · Self-Employed · Anchorage, AK (Hybrid)

- Co-founded and scaled a statewide facilities support services company across multiple regions and industries.
- Won a \$300K government contract within four months of launch; grew the contract portfolio to \$1.1M.
- Oversaw maintenance contract operations for a 447,000 sq ft commercial mall; redesigned processes to cut downtime.
- Owned contract management and client relationships; directed scheduling, logistics, and workforce coordination.
- Built hiring, training, and performance systems; expanded the client base and secured long-term service agreements.

Owner & General Manager

Feb 2022 – Jun 2023

The Blackbull · Self-Employed · Anchorage, AK

- Founded and ran a niche e-commerce business, owning sourcing, fulfillment, customer service, and marketing.
- Managed suppliers with full state and federal compliance; owned budgeting, financial tracking, and pricing strategy.

Store Manager

Nov 2015 – Dec 2021

Grand Coffee · Full-Time · Bethel, AK · Promoted Barista → Assistant Manager → Store Manager

- Held P&L-level accountability for staffing, budgeting, and daily performance; Assistant Store Manager Apr 2016 – Oct 2020.

Food Server

May 2013 – Nov 2015

Mud Hut Restaurant · Part-Time · Bethel, AK

- Delivered high-quality service in a fast-paced dining environment and anchored front-of-house coordination during peak hours.

CORE SKILLS

Contract Management · Government Procurement · SaaS Product Development · Product Architecture · P&L Ownership · Staffing & Training · Budgeting & Financial Tracking · Client Relations · POS Integrations · E-commerce Operations · Advertising & Brand Strategy · Full-Stack Web Development · AI Integration · Community & Creator Business Operations